



Product Manager experienced in building web applications and websites looking for a product role in a small innovative company to build and market amazing products independently and grow the business.

## WORK EXPERIENCE

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**Project Manager** | Asioso, Banja Luka | 12/2020 – 06/2021

### Achievements:

- Coached a cross-functional team and guided them to deliver a web platform for one of the world's largest steel producers under strict deadlines.
- Built an events calendar for a quantum science and technology center that offers users the possibility of adding the desired event to their personal calendar.

**Product Manager** | Infomedia, Banja Luka | 09/2015 – 05/2019

### Achievements:

- Designed and built a telemarketing web platform that secured stable sales growth of products on 20+ markets for more than 3 years and helped increase the company size from 20 to 100+ people.
- Trained on remote and onboarded on the call center web application over 70 call agents from more than 20 countries and led them in reaching and surpassing sales goals for 30+ types of products.
- Started more than 30 strategic partnerships with telecommunications companies and scaled the business to 17 European and 1 African market.

## PERSONAL PROJECTS

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**Freelance** | Contracts | 12/2017 – Ongoing

- **Web Design.** Designed 3 WordPress websites, learned how to use HTML/CSS, and acquired basic web design skills.
- **Graphic Design.** Designed a product catalog for a stone blocks manufacturer, improved Photoshop skills, and gained some graphic design experience.
- **Event Management.** Created and implemented plans and concepts for the visual effects (VFX) and digital arts meetup and attracted more than 100 participants.
- **Artist Management.** Managed career, finances, and song production of an original rock band. Responsible for the image and branding of the band. Booked and organized a tour in 3 countries and 11 cities.

## EDUCATION

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**BSc, Business Economics** | University of Banja Luka | 09/2006 – 04/2014

## SKILLS

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- **Tools:** Jira & Confluence, Trello, Microsoft 365, G Suite, Figma, Axure RP, Adobe Photoshop & Illustrator, WordPress
- **Methodologies:** Agile, Kanban, Lean, Design Thinking
- **Technology:** HTML & CSS, MySQL
- **Industries/Sectors:** Telecommunication, Science, Education, Steel Production, Manufacturing, Lighting, Charity.